



5-Day Job Search Strategy

A structured weekly plan to move from "quantity" to "quality" applications

MONDAY: Research & Targeting

Select: Identify 5 target companies where you actually want to work.

Identify: Find 3 key decision-makers (Hiring Managers or Recruiters) at those companies.

Research: Find one recent company success or goal to mention in your outreach.

TUESDAY: Targeted Tailoring

Audit: Pick 2 priority job ads. Highlight the top 3 required skills in each.

Align: Re-write your Professional Summary to mirror those specific keywords.

Draft: Write a "Why Me" cover letter paragraph based on Monday's research.

WEDNESDAY: Outreach & Submission

Submit: Apply to your 2 highly-tailored roles.

Connect: Send a LinkedIn request to the 3 decision-makers you identified.

Message: "I've just applied for [Role] and wanted to connect as I've been following [Company]'s work in [Sector]."



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THURSDAY: Professional Branding

Update: Add a recent achievement or project to your LinkedIn "Featured" section.

Upskill: Spend 45 minutes on an industry-relevant course or technical whitepaper.

Engage: Comment on two industry leader posts to boost your profile visibility.

FRIDAY: Momentum & Review

Follow-Up: Follow up on any applications sent 7+ days ago.

Evaluate: Review which job types felt like the best fit this week.

Reset: Choose your 5 target companies for next week.

Consistency is your greatest competitive advantage.

Stay the course, keep your data clean, and focus on quality. Your next career move starts with a single, well-executed plan.